

# JOANNA KATRINA S. MAGALONG

Training and Delivery Consultant

Connect with me at [www.linkedin.com/in/joannamagalong](http://www.linkedin.com/in/joannamagalong)



Joanna is foremost a presentation and communications skills trainer, focusing on effective business presentations and business storytelling, delivering workshops and training on both topics for companies.

She has also facilitated teambuilding and leadership workshops for companies like Store Specialists, various Insurance firms, and socio-civic groups like Inner Wheel Clubs of the Philippines, among others.

A national champion in public speaking in Toastmasters International, Joanna has honed her skills in public speaking, reaching the distinction of Distinguished Toastmaster, the highest level that can be attained in the organization.

As a professional storyteller, currently affiliated with Adarna House and the Pinoy Storytellers (previously with Alitaptap Storytellers, the national organization for storytellers), Joanna has been a resource person on business storytelling, speaking in various conferences in Manila.

A multihyphenate, Joanna also writes for [abs-cbnnews.com](http://abs-cbnnews.com) on food and music, in addition to being a major stakeholder in two companies (a recruitment agency, and a property management company) where she holds key leadership positions.

## Skills and Certifications



## Core Competencies & Specializations

- **Training:** Leadership Development, Change Management, Emotional Competence, Coaching and Mentoring, Team Managing and Effectiveness, Presentation Skills, Business Storytelling
- **Education:** Content Development, Methodology and Strategies, Training Needs Analysis

## Award

- 2017, Distinguished Toastmaster
- 2016, National Champion, Humorous Speech Contest, Toastmasters
- 2006, Bronze Medal (Culinary Arts), Center for Asian Culinary Studies
- 2006, Silver Medal (Pastry Arts), Center for Asian Culinary Studies

## Main Client Assignments

- **Consulting / Associations:** Knowledge Group of Companies

*“Joanna has an insatiable thirst for learning and improvement. With the goal to touch more lives, she shares her knowledge and experiences to her peers and trainees through compelling stories. With her training and presentation skills, she will guide your team members to reach insights that will help them manage resources towards their, and ultimately, your company’s goals.”*

– Kassy Pajarillo, Chief Encourager @ the After Six Club | LinkedIn Trainer



2018, Consumer Insighting & Storytelling Conference, Century Mall



## Professional Experience

2004



Sales Consultant for South Manila

2004-present



President, Transnational Services, Inc.

2006-present



General Manager/Director, MS Magalong Management Inc.

2012- present



Contributing Writer, [abs-cbnnews.com](http://abs-cbnnews.com)

2016- present



Training Consultant

## Education



Bachelor in Business Administration, Diliman Cumlaude



Diploma in Professional Culinary Arts and Pastry Arts, silver & bronze medal

