

POWERinU Training and Coaching Philippines, Inc. is the Distributor-Partner of Cegos Asia-Pacific in the Philippines

CEGOS Asia-Pacific is a part of CEGOS Group, Europe's largest professional skills training provider, and one of the world's leading Learning & Development companies. Cegos was founded in 1926 in France and has a strong foundation with more than 80 years of experience within Human Resource Development, Corporate Training and Operational Consulting.

“THINK GLOBAL, LEARN LOCAL”

Cegos adapts its approach and creates solutions that suit the diversity of APAC-specific locales while staying aligned with global organisational frameworks. Cegos specializes in flexible context-appropriate training programs (face-to-face, blended learning and standalone eLearning) focused on management and leadership, commercial excellence and interpersonal effectiveness based on global best practices.

We have over 200+ unique modules in 10 strategic areas.

Programmes

- **Management Development**
- **Leadership Development**
- **High-Performance Selling**
- **Personal / Interpersonal Effectiveness**
- **E-Learning**
- **Blended Learning**

BLENDED LEARNING

Every business faces challenges that affect the way they train and develop their staff: time, cost and the need for flexibility being right up there on the list.

Cegos has worked with thousands of businesses all around the world, and has developed its own effective approach to blended learning – giving you the maximum results with minimum fuss.

Traditional ‘classroom’ training is effective, targeted and tailored to your organization – but e-learning can be too. It can also offer greater flexibility, reduce expense, and fit into busy schedules. Our research has shown that 83% of UK employees are interested in distance learning – and by intelligently mixing the two, we can provide the perfect way to develop the skills you need.

We already have an extensive library of Global Learning modules we can draw on, and offer them in numerous languages – ideal for a consistent and affordable approach to an international training roll-out. In addition, we can tailor these courses for your specific needs, and deliver them around the world combining existing modules, and blending virtual and face-to-face training.

A typical blended course will start with e-learning modules – introducing the subject, assessing skills, and preparing the delegate to make the most of their face-to-face time with a trainer.

Following the ‘classroom’ element – often a two-day course – there will be further e-learning modules to ensure the learning is thoroughly understood and embedded.

The blended course can also feature assessments such as 360s and other diagnostics. And, in some cases, we have been asked to include some virtual classroom training and social learning.

We really can customize these blended courses to your needs – offering an ideal and cost-effective way to deliver consistent, high-quality development across an international or national workforce, wherever they are.

Cegos offers **more than 25 titles in its blended learning range**, including:

- **Influence and Persuasion**
- **Training the Trainer**
- **Effective Project Teamwork**
- **Delivering Powerful Presentations**
- **Finance for Non-Financial Managers**
- **Managing Emotion In Tough Situations**
- **Time Management**
- **High Performance Selling**
- **Interpersonal Excellence**

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