

Global Leader Assessment 360

Who is MARSHALL GOLDSMITH?

Marshall Goldsmith is reputed to be the #1 executive coach in the world ranking by Global Gurus, the #1 Leadership Thinker and the #5 Management Thinker in 2015, one of the top ten Most-Influential Business Thinkers in the World and the top-ranked executive coach at the biennial Thinkers50 in 2015, 2013 and 2011.

Dr. Marshall has authored or edited 35 books, which has sold over two million copies, been translated into 30 languages and become bestsellers in 12 countries. He has worked as executive advisor to over 150 major CEOs and their management teams, and he has inspired many coaches, HRD professionals and business leaders around the world.

What is the Global Leader Assessment 360?

One of the tools available under Marshall Goldsmith's Stakeholder Centered Coaching process is the **Global Leader Assessment 360 (GLA 360)**. This 360-degree leadership assessment was co-created by Marshall and has been designed by multinationals for multinationals.

The assessment is used for leaders in a globalizing business environment and is based on in-depth research involving CEOs of Fortune 100 companies, 18 global thought leaders and 300 international business executives at 200 organizations of 120 multinationals on 6 continents. **The GLA 360 measures the skills and competencies that today's global leaders need to master and shows emerging leaders the areas they need to develop in order to succeed as effective leaders in a globalizing and competitive business environment.**

Organizations use the GLA 360 for leadership development, succession planning and talent management to assure that leaders succeed in international roles.

The GLA 360 is typically used for leaders who:

- Lead an internationalizing business
- Are country managers
- Manage diversity and across cultures while interacting with stakeholders in their functional responsibilities related to e.g. supply chain, human resources and finance
- Lead international functional or project teams
- Have the potential and ambition to measurably grow their global leadership skills.

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