

POWERinU Training and Coaching Philippines, Inc. is the Distributor-Partner of Cegos Asia-Pacific in the Philippines

CEGOS Asia-Pacific is a part of CEGOS Group, Europe's largest professional skills training provider, and one of the world's leading Learning & Development companies. Cegos was founded in 1926 in France and has a strong foundation with more than 80 years of experience within Human Resource Development, Corporate Training and Operational Consulting.

EUROPEAN HERITAGE, ASIA-PACIFIC PERSPECTIVES, GLOBAL BEST PRACTICES

Cegos adapts its approach and creates solutions that suit the diversity of APAC-specific locales while staying aligned with global organisational frameworks. Cegos specializes in flexible context-appropriate training programs (face-to-face, blended learning and standalone eLearning) focused on management and leadership, commercial excellence and interpersonal effectiveness based on global best practices.

We have over 200+ unique modules in 10 strategic areas.

Programmes

- **Management Development**
- **High-Performance Selling**
- **E-Learning**
- **Leadership Development**
- **Personal / Interpersonal Effectiveness**
- **Blended Learning**

E-LEARNING

OFF THE SHELF CEGOS E-LEARNING

We offer **over 220 off the shelf e-learning modules** all designed and regularly updated by a complete cohort of professional Instructional Designers working in the Cegos eResources Team. This means you get the latest in business best practices from across the globe.

Our modules are specially designed with the Learner in mind. We take your Learners on a journey through an actual story to help link each of the learning objects together. Your Learners will have the opportunity to complete activities and exercises that will test their knowledge of the subject matter throughout the entire module.

Our high quality modules cover **11 strategic areas** and are all built using a comprehensive pedagogical design. They can be localized to suit your teams around the world and are **multi-device friendly**.

While most e-learning companies employ IT experts, our Cegos eResources team are learning specialists, skilled specifically in instructional design.

You can choose individual modules or we can recommend bundle packs specifically to meet your business needs.

Our main areas of expertise:

- **Management**
- **Project Management**
- **Leadership**
- **Marketing & Innovation**
- **Personal effectiveness**
- **Finance**
- **Sales**

CUSTOMIZED CEGOS E-LEARNING

Want to have complete creative freedom and have our design team produce your very own e-learning module? We can do that too.

Among other options, you can select what the characters looks like, have a background that looks like your office, use your subject matter experts to record the audio or choose from our library of voices and most importantly, you can include all the content that specifically relates to your business.

For example, you may wish to transfer existing Powerpoint content into an e-learning module. You may want to create an induction module for new employees or you might want to design a refresher module from scratch for your technical teams.

You name it, we can do it. We'll work with you every step of the way from the storyboarding stage, right through to the final module production.

After all, your Learners are at the very heart of everything we do.

Partner with us to integrate effective e-learning into your Learning & Development plans.

Whatever way you choose to go, the key to our approach is flexibility – we'll listen to your needs, take the time to understand your goals, and give you all the support you need to achieve them.

POWERinU Training and Coaching Philippines, Inc.

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