



Get to know ANDA

Andrea or Anda has her own business **focusing on developing leaders through one-on-one executive coaching and leadership training since 2010**. Aside from having her own coaching and training business, she is also currently an Executive Director of PwC (Price Waterhouse) where she gives coaching services to the leaders of PwC and their business partners.

She was able to achieve **ACC level with International Coach Federation (ICF)**. ICF is the leading organization global organization providing certification for coaches based on their level of coaching competency. The certification in ICF requires coaches to have a required number of hours for coach training and practice, comprehensive exam and mentoring to be qualified for each certification level. She has **more than 1,000 hours of coaching experience**. She is currently completing her requirements for PCC level with ICF.

She has coached **over 150 senior leaders from various industries** such as Consumer Goods (L'Oreal), Shipping (Philippine Transmarine Carriers), Banking (HSBC, East West, BDO), Real-Estate (Rockwell Land, Ayala Land) and Telecommunications (Globe Telecom), Hotels (Discovery Leisure Group), IT Consulting (Delaware) and Business Consulting (PwC).

She is certified with **five US-based coaching programs**. The programs are a mix of career coaching and executive coaching. She is one of the **first Filipino pioneers who has taken the coaching course with Marshall Goldsmith Stakeholder Centered Coaching and Gallup**.

She is also **certified with Johnson and Johnson High Performance Institute** which focuses on maximizing energy and productivity for leaders using sports training strategies of athletes. The organization trained top US Tennis gold medalists. They have successfully applied their approach to leaders in top organization in the US.

She also delivers workshops she has created focused on building engagement with teams and using their strengths to maximize performance. BUILDING A HIGH PERFORMING TEAM is focused on building strong teams and leaders using individual and team Gallup strengths. She also teaches leaders how to coach through LEADER AS COACH. She also conducts JUST BREATHE which teaches tools to drives engagement, focus and energy.

She was a columnist with Entrepreneur where she answered questions sent by the readers on Business and Leadership. She was also asked as an expert to give advice on leadership and business for Entrepreneur, Money Sense and F&B World.

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